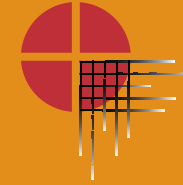


AFOA's National Conference

Sponsorship and Exhibit Opportunities



AFOA
Aboriginal Financial Officers Association of Canada



The National Forum for Excellence and Innovation in Aboriginal Finance and Management
Effective Financial Management - Supporting Our Communities

The National Forum for Excellence and Innovation in Aboriginal Finance and Management

Effective Financial Management - Supporting Our Communities

February 8-10, 2005 in Ottawa, Ontario

Contribute to enhanced Aboriginal financial management and gain valuable exposure at the only national conference for First Nation, Inuit and Metis financial managers and CEOs - the key decision-makers in Aboriginal communities and a wide variety of organizations.

- Publicize your services and products to over 500 senior Aboriginal financial and management leaders from across the country who regularly come to this event.
- Increase your market exposure and link your organization to a valued and respected professional development conference - the leading Aboriginal event of the year.
- Take the opportunity to introduce speakers, moderate sessions or deliver remarks at conference events on behalf of your company.
- Benefit from maximum exposure through display booths and prominent name and logo display before, during and after the conference.

Choose from the sponsorships described below or call to design a sponsorship unique to your company.

Dinner and CAFM Convocation

\$15,000

The Banquet is the highlight of the conference. Along with other sponsorship benefits, your organization will be identified as the sponsor of this high profile evening and a representative from your organization will introduce the banquet keynote speaker and deliver remarks.

Technology Café

\$10,000

The Technology Café is a highly popular venue for conference participants. With computers, internet access and coffee chat room, the Café is an ideal event for IT sponsorships. As part of this package you also have the opportunity to introduce a speaker and moderate a conference session.

Luncheons

\$10,000

Two conference luncheons featuring distinguished guest speakers are great opportunities for sponsors to gain profile. Benefit from the opportunity to deliver remarks at a luncheon along with other valuable sponsorship advantages.

Opening Reception at the Museum of Civilization

\$10,000

An elegant reception at a National Capital Region landmark kicks off the conference. Sponsor this reception, deliver remarks, and gain extra publicity at this unique event.

Delegate Kits

\$7,500

Have your logo prominently etched on over 600 delegate kits - high-quality and popular tote bags that are used over and over after the conference is over. This is exclusive to one sponsor.

President's Reception

\$7,500

Attended by speakers, sponsors, elected officials and other guests, this invitation-only reception precedes the conference banquet and represents a unique opportunity to make contact with key decision-makers.

Product/Service Information Sessions

\$6,500

A new opportunity for those companies who want more than just exposure - this is your chance to deliver hour-long presentations to delegates on your service or product, several times throughout the conference. Special time slots are being set aside for information sessions that focus on your company!

Session

\$5,000

Sponsor a specific conference session, introduce the speakers and moderate the session and be recognized as a key contributor to Aboriginal financial management.

Important Notice: See back cover for valuable exhibitor opportunities!

	<i>Dinner / CAFM Convocation</i>	<i>Technology Café</i>	<i>Luncheon</i>	<i>Reception at the Museum of Civilization</i>	<i>Delegate Bags</i>	<i>President's Reception</i>	<i>Product / Service Info Session</i>	<i>Concurrent Session</i>
	<i>\$15,000</i>	<i>\$10,000</i>	<i>\$10,000</i>	<i>\$10,000</i>	<i>\$7,500</i>	<i>\$7,500</i>	<i>\$6,500</i>	<i>\$5,000</i>
Logo								
Marketing material	■	■	■	■	■	■	■	■
Banner	■	■	■	■	■	■	■	■
Table cards	■		■	■		■		
Screen	During dinner		During lunch					
Café signage		■						
Delegate kits					■			
Signage	■		■	■		■	■	■
Web site								
Every page of conference site	■	■	■	■				
Sponsor page of conference site	■	■	■	■	■	■	■	■
Promotional material in participant kits	■	■	■	■	■	■	■	
Introduction of speaker and/or deliver remarks	Intro keynote and remarks at banquet	Intro speaker	Deliver remarks at lunch	Deliver remarks at reception		Deliver remarks at reception		
Moderate concurrent session	■	■			■			■
Seat at head table	Banquet		Lunch					
Ticket to President's reception	1	1	1	1	1	2 + co-host	1	1
Complimentary conference pass	2	2	2	2	2	1	1	1
Special acknowledgement	Opening / closing plenaries and banquet	Opening / closing plenaries	Opening / closing plenaries	Opening / closing plenaries	Opening / closing plenaries	Opening / closing plenaries	Opening / closing plenaries	Closing plenary
Complimentary or discounted booth space	Complimentary	Complimentary	Complimentary	Complimentary	50% discount	50% discount	50% discount	50% discount



AFOA

Aboriginal Financial Officers Association of Canada

Exhibit Opportunities

Take this opportunity to showcase your products and services to over 600 Aboriginal decision-makers. The exhibit area will be the hub of activities and a popular destination for all delegates. Don't miss this opportunity to make contact with potential customers - **Reserve your booth today. Space is limited.**

Exhibit fees are \$1000 plus GST.

Space is available for arts and crafts at the special rate of \$500 plus GST.



For more information about sponsorship and exhibitor opportunities and to sign up today, please contact the AFOA Canada conference secretariat:

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