



AFOA Communications Workshop

Strengthening Our Voices

Edmonton Marriot at the River Cree Resort,

300 East Lapotac Blvd,

Enoch, Alberta, January 19 & 20, 2010

AGENDA

DAY 1 - Tuesday, January 19, 2010

8:00 – 9:00	Registration & Continental Breakfast	
9:00 – 9:15	Opening Prayer Welcome Address & Review Agenda Opening Remarks	Elder Romeo Crow Chief, AFOA Alberta RDG George Arcand, INAC Alberta
9:15 – 10:30	Plenary Session 1: Cultural Protocol Respectful Recording of Traditional Teachings	Marie Burke
10:30 – 10:45	Break	
10:45 – 12:00	Plenary Session 2: Strengthening Our Voice Edmonton Aboriginal Accord; Aboriginal Radio Station	Lewis Cardinal
12:00 – 1:15	Luncheon Presentation: Digital Media Community Communication Tools – Web Development	Dave Cunningham
1:15 – 2:45	Plenary Session 3: Getting Your Message Out	Anne Pratt, Chair, Alberta Federal Communicators' Committee RM, Communications and Issues Management – PWGSC Western Region
2:45 – 3:00	Break	
3:00 – 3:45	Plenary Session 4: Successful Communications Exploring Different Communication Styles	Marcie Potskin, Soular Works Inc.

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SEPT. 7, 2009.



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AGENDA

DAY 2 - Wednesday, January 20, 2010

8:30 – 9:00	Registration & Continental Breakfast	
9:15 – 10:30	Plenary Session 5: Main Steam Media Establishing and Maintaining Relationships	Andrew Hayden, Edmonton Sun
10:30 – 11:00	Break	
11:00 – 11:30	Best Practices Session 1 – H1N1 (Fibre-Optic Cable Technology) Emergency Preparedness	, Health Canada
11:30 – 12:30	Networking Lunch	
12:30 – 1:00	Best Practices Session 2 – Marketing for Success Branding, Common Look and Feel - Metis Crossing	, Metis Nation of Alberta
1:00 – 1:30	Best Practices Session 3 – Sharing Your Story Environmental Issues in Fort Chipewyan, Alberta Tar Sands Documentary: Downstream	George Poitras,
1:30 – 2:00	Best Practices Session 4 – Gang Intervention Innovative Approaches	Len Untereiner, Spirit Keeper Youth Society
2:00 – 2:15	Break	
2:15 – 3:00	Round Table Questions – <i>Where do we go from here?</i>	
3:00 – 3:15	Presentation for Best Practices Awards Donation to organization of winner's choice:	
	<ul style="list-style-type: none">• Most Informative (1st - \$500; Runner-up \$250)• Most Innovative (1st - \$500; Runner-up \$250)	<i>S. POITRAS © SEPT. 7.2009</i>

NOTE: Agenda Subject to Change.